Walk Team Fundraisers

1. Many network marketing companies (like Pampered Chef, Avon, Mary Kay, Thirty-One) have opportunities where a portion of sales for a limited amount of time (i.e. month) can be donated to a walk team.

2. Poker tournament – Portion of the pot goes to winner, portion goes towards fundraising; winner can always donate his winnings towards fundraising as well; provide food for players

3. Wine Tastings – Hold at different venues; include music as part of the event; sell tickets; get wine or appetizers donated to allow more of the ticket sales to go towards fundraising

4. Many department stores (like Belk and Macy’s) do charity sales at least once a year where they allow charities to sell coupons with the proceeds going towards their cause.

5. Restaurants with fundraisers
   a. Sell plates or restaurant will donate the proceeds on a certain night
   b. Need to check with each restaurant locally as some may be more willing to do a fundraiser than others.
   c. Here’s some that have fundraising programs:
      i. East Coast Wings
      ii. Outback Steakhouse
      iii. Applebee’s – breakfast
      iv. O’Charley’s – breakfast
      v. Fatz Cafe – breakfast
      vi. Port-o-pit – lunch
      vii. Texas Roadhouse
      viii. Chick Fil A

6. Festivals – Promote walk team at local community festivals or events; ask for donations towards team, if allowed

7. Sports tie-ins – Reach out to local sports team to set up awareness table or fundraising table? (ex. minor league baseball team, hockey, etc…)

8. Volunteer events - Receive cash for providing volunteers for events (like concession stands)

9. Hold Raffle or Silent Auction – Get donated products or services from the community to raffle off; you can allow out-of-towners to participate in your raffle too AND have team members (no matter where they live) sell raffle tickets. The higher value the item, the more tickets you will sell. OR hold a silent auction at an event (can be cocktail, happy hour, sporty, etc… type of event – just invite all you know!).

10. Use Facebook Page - Thank people & businesses; Advertise Fundraisers

11. Other Ideas
    a. Chili Cook-off
    b. Bake Sale
    c. BBQ Contest/Chicken Stew
    d. Consignment Sale/Garage Sales
    e. Hold Zumba classes & accept donations
    f. Drive-in movie (need projector and access to a building)
    g. Eating Contest (hotdogs, hot wings)
    h. Biggest Loser contest
    i. Giving Tree for donations at Christmas
    j. Holiday card fundraiser
    k. Car Wash
    l. Church events
    m. Sell Entertainment books
    n. Cookbook – create your own or have one premade to sell

12. Get Team Sponsors! Ask businesses to sponsor your team in exchange for free publicity. Include sponsor logos on team t-shirts and in a sponsor highlights section of your team emails/webpage.

If you have any questions or need further assistance, please contact us at fundraising@lupusnc.org or 877-849-8271.

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