Team Goal Setting

Set goals for your walk team and fundraising efforts! *What do you want to achieve this walk season?* It's never too late to ask yourself and members this question. Try to set at least 3 goals for your team this season. Don't forget to share your goals with your team; it will help hold everyone accountable in order to accomplish these goals.

Key pointers when setting goals:

- Do your goals pass the SMART test?
    - Specific
    - Measurable
    - Achievable
    - Realistic
    - Time-bound
- Ask yourself the following questions when defining your goals:
    - What are you trying to accomplish?
    - Who are you trying to reach?
    - What do I want them to do?
    - What is the best way to reach my audience?
    - What are the action steps to accomplish these goals?

Here are some examples of team goals:

- Assign a Co-Captain to alleviate some pressure from yourself
- Involve all team members in team fundraising and encourage them in their own efforts
- Host 2 team fundraisers
- Get 5 more donors involved in supporting your team than last year
- Take pictures and share why you walk on social media
- Send a personal thank you message to every one of your donors

Mentor Program

The Mentor Committee is a LFANC organized group of volunteers that focus on the communication with, cultivation of, and encouragement of our fundraisers and teams. The role of the Mentor Committee is aimed at enhancing walker experience, relaying communication about the walk, and assisting Team Captains with team member recruitment and fundraising needs. Think of this committee as a concierge program to assist you throughout the walk season. If you would like to be assigned with a Mentor to assist you this walk season please contact info@lupusnc.org or **704.716.5640, Option 1.**

Team Goal Setting

Team Name:_____

Team Captain Name:_____

Team Co-Captain Name:_____

Goal - Number of Team Members:_____ **Goal –** Team Fundraising Total: _____

Set three goals for your team for this year.

GOAL #1

_____
_____

Action Steps:

_____
_____
_____
_____

GOAL #2

_____
_____

Action Steps:

_____
_____
_____
_____

GOAL #3

_____
_____

Action Steps:

_____
_____
_____
_____