



ORGANIZE YOUR HOME! SECRETS FOR SUCCESS FROM THE PROS

- The Average American burns 55 minutes a day looking for things they know they own but they cannot find. (Source: Newsweek)
- 25% of people with 2-car garages don't park any cars in them because there is no room; 32% only park one car. (Source: US Department of Energy)
- 23% of adults say they pay bills late because they lose them—this costs them big time money in fees and jacked up interest rates. (Source: Harris Interactive)
- Most people on wear 20% of their clothes 80% of the time resulting in wasted time and money. (Source: Paul Talbot)
- Research has proven that 80% of the time clutter is not due to a lack of space, it is due to disorganization. Furthermore, orderly homes reduce housework by 40%. (Source: American Cleaning Institute)

I. MAJOR IMPACTS OF DISORDER

a. Money

Cluttered homes and disorganized home offices create a big financial strain on the family in several ways:

- i. Duplicate Purchases
- ii. Repairing and Maintaining all the stuff is expensive
- iii. Paying Bills Late
- iv. Buying things that will never be used
- v. Purchasing Off-Site Storage for all the stuff
- vi. Buying Bigger Homes or Offices for all the stuff

b. Time

- i. Cleaning the Stuff
- ii. Organizing the Stuff
- iii. Storing and Moving the Stuff Around
- iv. Looking for the Stuff
- v. Worrying about the Stuff
- vi. Repairing the Stuff

c. Health

- i. Mental
- ii. Physical
- iii. Spiritual

d. Safety

- i. Tripping Hazards
- ii. Fire Hazards

II. MAJOR ROADBLOCKS TO GETTING ORGANIZED

- a. An individual may experience one or many roadblocks when attempting to get organized. These roadblocks will hinder all of us at one point in our lives:
 - i. Paralyzed by Perfection
 - ii. Procrastination due to lack of Skill Set or Knowledge
 - iii. Systems or Space Setup Incorrectly Leads to No “Home” For Your Things
 - iv. Don't have the “Organizing Gene”
 - v. Overcommitted at work, school and home
 - vi. Life Transitions:
 - vii. Emotional Ties to Your Stuff Prevents You From Letting Go So Your Home Starts to Become Very Cluttered
 - viii. Family and Friends Usually Don't Have Organizing Skills and Are the Worse Choice To Help You Get Organized
- b. It is wise to call out for help if you are experiencing more than one of these roadblocks.

III. MAJORLY SIMPLE STEPS TO GETTING ON TRACK

a. Stop the Incoming

- i. Stop shopping, don't go to garage sales, cancel subscriptions to magazines you don't read, get off of the hyper-consumerism bandwagon
- ii. Once the deluge of stuff and papers slow down or stops, you will have a good chance at winning the battle against clutter.

b. Conquer the Clutter

- i. Get Rid of things you hate, that are broken, that remind you of negative events, that have no purpose, that are ugly, etc
- ii. CAUTION: Focus on your stuff. You cannot get rid of other people's stuff without permission—deal with your own stuff first.

c. Organize One Room at a Time using our Secret Weapon

The Major Mom Method of Organizing is a three-phased approach to organizing your stuff, your papers and your time.

- i. The Major Mom Method™
 1. Picture It.
 2. Plan It.
 3. Proceed with S.T.E.P.S.:
 - a. Sort Into Categories
 - b. Treasure What Counts-
 - i. Donate It
 - ii. Recycle It
 - iii. Repurpose It
 - iv. Toss It
 - v. Keep It
 - c. Establish Home & Systems
 - d. Plan Your Container Strategy
 - e. Start New Habits
- ii. Getting organized is not a luxury, it is a necessity.™

Congratulations! Step one of Operation Organized Home is complete. You are armed with knowledge, and we want you to know that we believe in you!

Our Gift to You:

This handout serves as 10% off any of our virtual organizing services.

Our Mission: Restore order and serenity to your home and office so that you experience the joy of living and working in organized and beautifully arranged environments.

Our Way: You will be treated as an individual with unique needs, values, and goals. Our solutions are customized, achievable, and sustainable.

Don't delay, get organized today. TM

The Major Mom Liberators are standing by to serve you!

Call or email us: 303-549-0034, IndyLiberators@MajorMom.biz