Sponsorship Request

On **October 8, 2022**, the in-person **North Carolina Statewide Walk to End Lupus Now** will be conducted by the Lupus Foundation of America, North Carolina Chapter. For those that cannot join us in person, the **Virtual Statewide Walk To End Lupus Now** will be held **Thursday, November 17**th. The LFANC is reaching out across the State to unite all people affected by Lupus and their families giving them the opportunity to join together with one sole purpose—**TO END LUPUS NOW**!

Through our programs of research, education, support and advocacy, the LFANC is leading the fight to improve the quality of life for all people affected by Lupus. By supporting our **Walk to End Lupus Now (WTELN)**, you are helping to make the fulfillment of our critical mission a reality.

The success of the WTELN relies on the support of our donors and sponsors. We invite you to partner with us and become an **OFFICIAL SPONSOR** of this year’s events. As an added bonus to your sponsorship, the entitlements will apply to the In-Person (10/8) and Virtual (11/17) Walks. Below you will see our WTELN sponsorship opportunities & entitlements. We are happy to discuss these and other creative partnerships with you.

**YOU CAN SIGN UP TODAY BY CLICKING HERE.**

Lupus is a chronic autoimmune disease in which the immune system is unbalanced, causing inflammation and tissue damage to virtually any organ in the body. It can be unpredictable, yet no satisfactory treatment or cure exists. An estimated 1.5 to 2 million Americans have Lupus, and over **55,000** of them are living right here in **North Carolina**!

**TO BECOME A SPONSOR, CLICK HERE AND YOU WILL BE DIRECTED TO OUR WEBSITE.**

At a time when we need you more than ever before, we would like to thank you for your past generosity and thoughtful consideration of this request. Most importantly, thank you for your support of the people we serve. If you have any questions, you may contact me at jenny.prince@lupusnc.org or 704-716-5640. Thank you for all you have done and continue to do!

Gratefully,

Jenny Prince
President and CEO

The Lupus Foundation of America, North Carolina Chapter, Inc. is a 501(c)(3) tax-exempt, non-profit organization. Contributions are tax-deductible. Our Tax ID number is 56-1487119.

2820 Selwyn Ave, #701 • Charlotte, NC 28209 • Phone: 704-716-5640 • [www.lupusnc.org](http://www.lupusnc.org)
WALK TO END LUPUS NOW ENTITLEMENTS

Presenting Sponsor – $10,000
- Company name and logo included under LFANC event logo on all marketing materials - exclusive
- Opportunity for company to give welcome greeting at the in-person and virtual WTELN events – exclusive
- Company spotlight in LFANC E-newsletter and WTELN E-newsletter
- Company name and logo included on official WTELN t-shirt (priority placement), all event marketing materials, WTELN video, LFANC and WTELN websites, all media releases, event signage, WTELN and sponsorship pages with links to company website
- Public recognition in CEO’S in-person and virtual welcomes and 10 social media mentions
- Tent, table and chairs for exhibitor booth

Platinum Sponsor – $8,000
- Company spotlight in LFANC E-newsletter and WTELN E-newsletter
- Company name and logo included on: official WTELN t-shirt, all event marketing materials, WTELN video, LFANC and WTELN websites, all media releases, event signage, LFANC and WTELN and sponsorship pages with links to company website
- Public recognition in CEO’S in-person and virtual welcomes and 8 social media mentions
- Tent, table and chairs for exhibitor booth

Gold Sponsor - $5,000
- Company spotlight in WTELN E-newsletter
- Company logo included on: official WTELN t-shirt, event marketing materials, WTELN video, LFANC and WTELN websites, all media releases, event signage, and WTELN sponsorship page with links to company website
- Public recognition in CEO’S in-person and virtual welcomes and 6 social media mentions
- Tent, table and chairs for exhibitor booth

Silver Sponsor - $3,000
- Company name and logo included on the WTELN E-newsletter
- Company logo included on: official WTELN t-shirt, event marketing materials, WTELN video, WTELN website, pre and post media releases, event signage, and WTELN sponsorship page with links to company website
- Public recognition in CEO’S in-person and virtual welcomes and 4 social media mentions
- Tent, table and chairs for exhibitor booth

Bronze Sponsor - $1,500
- Company name included on: WTELN E-newsletter official WTELN t-shirt, event marketing materials, WTELN video, WTELN website, day of media releases, event signage and WTELN sponsorship page
- Public recognition in CEO’S in-person and virtual welcomes and 2 social media mentions
- Tent, table and chairs for exhibitor booth

Exhibitor - $500
- Company name included on: official WTELN t-shirt, WTELN video, event signage and WTELN sponsorship page
- Public recognition in CEO’S in-person and virtual welcomes and 2 social media mentions
- Tent, table and chairs for exhibitor booth

Corporate Supporter - $250
- Company name included on: official WTELN t-shirt and WTELN video
- Public recognition in CEO’S in-person and virtual welcomes and 1 social media mention
SPONSORSHIP FORM

Name/Company ________________________________________________________________
(As you would like it to appear in print)

Contact Name/Title ______________________________________________________________
Address ________________________________________________________________________
City ___________________________________________________ State _____ Zip _______

Phone (____) _____________________________ E-mail _____________________________
Website Address ______________________ Facebook Page: __________________________
Twitter Handle: @____________________

Please email Company Logo to jenny.prince@lupusnc.org (if sponsorship level is $250 or more)

Sponsorship Level $__________

Payment Arrangements (circle one): mail check send invoice

Please make check payable to LFA, North Carolina Chapter (LFANC)

Signature: ______________________________________________________________________

Notes: __________________________________________________________________________

Thank you for your support of the Walk to End Lupus Now and the LFANC! For questions and information please contact Jenny Prince at jenny.prince@lupusnc.org.

Please email or mail completed form to:
Lupus Foundation of America, North Carolina Chapter
2820 Selwyn Avenue, #701, Charlotte, NC 28209
Tel. 704-716-5640 | Visit: www.lupusnc.org
501(c)3 tax ID number (56-1487119)