

## Sponsorship Request

On *October 16, 2021*, the *Virtual Walk to End Lupus Now* nationwide events will be conducted by the Lupus Foundation and its national network. The LFANC and all of our national partners are uniting to provide all people affected by lupus and their families the opportunity to unite with one sole purpose--*TO END LUPUS NOW!*

Through our programs of research, education, support, and advocacy, the LFANC is leading the fight to improve the quality of life for all people affected by lupus. By supporting our *Walk to End Lupus Now*, you are helping to make the fulfillment of our critical mission a reality.

The success of the WTELN relies on the support of our donors and sponsors. We invite you to partner with us and become an **OFFICIAL SPONSOR** of this year's virtual event. Below you will see our WTELN sponsorship opportunities & entitlements. We are happy to discuss these and other creative partnerships with you.

[You can sign up today by clicking here.](#)

Lupus is a chronic autoimmune disease in which the immune system is unbalanced, causing inflammation and tissue damage to virtually any organ in the body. It can be unpredictable and potentially fatal, yet no satisfactory treatment or cure exists. An estimated 1.5 to 2 million Americans have lupus, with over 53,000 living in North Carolina.

To become a sponsor, [click here](#) and you will be directed to our website.

At a time when we need you more than ever before, I would like to thank you for your past generosity and thoughtful consideration of this request. Most importantly, thank you for your support of the people we serve. If you have any questions, you may contact me at [jenny.prince@lupusnc.org](mailto:jenny.prince@lupusnc.org) or 704-716-5640.

Gratefully,

A handwritten signature in black ink that reads 'Jenny Prince'.

Jenny Prince  
President and CEO

## VIRTUAL STATEWIDE WALK TO END LUPUS NOW ENTITLEMENTS

### Presenting Sponsor – \$10,000

- Company name and logo highlighted as event sponsor on all marketing materials - *exclusive*
- Opportunity for company welcome in WTELN video presentation – *exclusive*
- Company name and logo on the official WTELN T-shirt – *priority placement*
- Company name and logo included on all event marketing materials and in WTELN video
- Company spotlight in WTELN video presentation
- Opportunity to include an item in gift box for participants - *gift box given to all walkers raising over \$1,500*
- Company name and logo on LFANC website, WTELN and Sponsorship Pages with links to company website
- Company spotlight in LFANC E-newsletter (approx. 30,000) and all WTELN E-communication (approx. 800)
- Company name and logo included in all media releases and 10 social media mentions
- Public mention in CEO'S virtual welcome

### Gold Sponsor - \$5,000

- Company name and logo on all event marketing materials and in WTELN video
- Company spotlight in WTELN video presentation
- Company name and logo on the official WTELN T-shirt
- Opportunity to include an item in gift box for participants - *gift box given to all walkers raising over \$1,500*
- Company name and logo on LFANC website, WTELN and Sponsorship Pages with links to company website
- Company spotlight in LFANC E-newsletter (approx. 30,000) and WTELN E-communication (approx. 800)
- Company name and logo included in all media releases and 8 social media mentions
- Public mention in CEO'S virtual welcome

### Silver Sponsor - \$2,500

- Company logo on all event marketing materials and in WTELN video
- Company logo on the official WTELN T-shirt
- Company logo on WTELN and Sponsorship Pages with links to company website
- Company logo on WTELN E-communication (approx. 800)
- Company logo included in all media releases and 6 social media mentions
- Public mention in CEO'S virtual welcome

### Bronze Sponsor - \$1,000

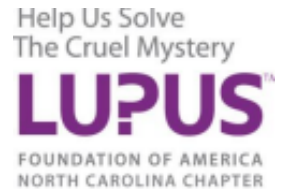
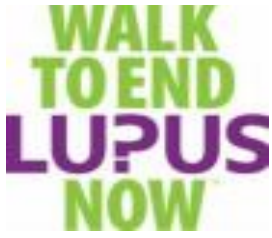
- Company name on all event marketing materials and in WTELN video
- Company name on the official WTELN T-shirt
- Company name on WTELN and Sponsorship Pages with links to company website
- Company name on WTELN E-communication (approx. 800)
- Company name included in all media releases and 4 social media mentions
- Public mention in CEO'S virtual welcome

### Exhibitor - \$500

- Company name on the official WTELN T-shirt
- Opportunity to include an item in gift box for participants - *gift box given to all walkers raising over \$1,500*
- Company name and logo included in all media releases and 2 social media mentions
- Public mention in CEO'S virtual welcome

### Corporate Supporter - \$250

- Company name on the official WTELN T-shirt
- Company name included in all media releases and 1 social media mention



# SPONSORSHIP FORM

Name/Company \_\_\_\_\_  
*(As you would like it to appear in print)*

Contact Name/Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

Website Address \_\_\_\_\_ Facebook Page: \_\_\_\_\_

Twitter Handle: @ \_\_\_\_\_

Please email Company Logo to [marketing@lupusnc.org](mailto:marketing@lupusnc.org) (if sponsorship level is \$2,500 or more)

Sponsorship Level \$ \_\_\_\_\_

Payment Arrangements (circle one):      mail check      pay by credit card      send invoice

*Please make check payable to LFA, North Carolina Chapter.*

Signature: \_\_\_\_\_

Notes: \_\_\_\_\_

**Thank you for your support of the *Walk to End Lupus Now* and the LFANC!**  
For questions and information contact Jenny Prince at [jenny.prince@lupusnc.org](mailto:jenny.prince@lupusnc.org).

**Please email or mail completed form to:**  
Lupus Foundation of America, North Carolina Chapter  
2820 Selwyn Avenue, Suite 701, Charlotte, NC 28209  
Tel. 704-716-5640 | Visit: [www.lupusnc.org](http://www.lupusnc.org)  
*501(c)3 tax ID number (56-1487119)*